



ADAMSON

SPEKTRIX INSTALLED IN BRAZIL'S TELECOM THEATRE

Adamson's SpekTrix system was recently installed in the intimate space of Espaço Brazil Telecom Theatre, located in Brasília, the Capital of Brazil. The newly opened theatre, which is located in the Brasília Alvorada Hotel, promises a continuous line-up of performances including music, theatre, literary workshops, and lectures. The Hotel which was designed and developed by Ruy Otake, and is located next to Palácio da Alvorada, the official residence of the President of Brazil.

Marc Systems was contracted for the lighting and sound design, which on the sound side included four SpekTrix enclosures, two SpekTrix W, and two SpekTrix subs. The small 350 seat Brazil Telecom theatre's concert hall called for a system that would smoothly cover the wide room, without overpowering its intimate quality. SpekTrix is perfect for this type of venue where the systems 100 degrees horizontal coverage with a short vertical line using only two 5 degree SpekTrix enclosures with a 15 degree SpekTrix W box underneath, give you enough coverage from the front rows to the back of the theatre, without needing massive trim height. The SpekTrix subs were placed L

& R on the wide stage, thus not affecting the sightlines.

The theatre's opening ceremony had Jesse Adamson, Director of Marketing and Sales for Adamson Systems Engineering, along with Adamson's Brazilian distributor Sotex employees Rogério Bousas, Guilherme Zauza and Fabrício Neiva, and Marc Systems owner Marconi Barros attending. Alongside the many artists, many prominent political figures were present including, Brazil Telecom's President Ricardo Knoepfelmacher, vice-president of External Relations Jorge Jardim, vice-governor of the federal district Paulo Octávio, Minister of the STF Joaquim Barbosa, and the Secretary of the Culture of the DF, Silvestre Gorgulho. "[The theatre] will showcase performances by famous artists, but will also include performances by new regional talent," said Ricardo Knoepfelmacher, president of Brazil Telecom. "We want to guarantee diversity, and allow all people to have access to art and culture."

At the opening gala, Singer Fernanda Takai presented homage to Nara Leão, in whose Copacabana apartment, allegedly

while she held jam sessions interpreting classic MPB (Musica Popular Brasileira) songs, bossa nova was born. Takai sang songs such as "O Barquinho" a song Leão wrote in Japanese with Roberto Menescal. Fernanda also presented work from her first solo album, which was awarded an APCA (São Paulo Association of the Critics of Art) Award, for the best MPB CD of 2007.

João Libarino, the PA technician for Fernanda Takai and her band Pato Fu, said "The front and lateral projection of the system was perfect in all the resonating areas. The set up for Fernanda Takai's show was very satisfying."

The slight Adamson system was smoothly powered by two Lab.gruppen amplifiers, processed with a Dolby Lake processor and using Reference Lab cabling.

Adamson Systems Engineering develops and manufactures high-end loudspeaker systems for the professional touring and installation market throughout the world. With over twenty years of experience, Adamson is recognized as an industry leader in the research and production of innovative loudspeaker technologies.